

Hunt Powerful Insights

by unifying unstructured and structured Data.

Available On



The Data Reality Check

Is your data hidden
in plain sight?



80% of enterprise data is unstructured. Trapped in PDFs, scanned reports, emails, and legacy systems.

Are you keeping
IT resources busy?



Data silos, manual extraction, and compliance complexity slow innovation.

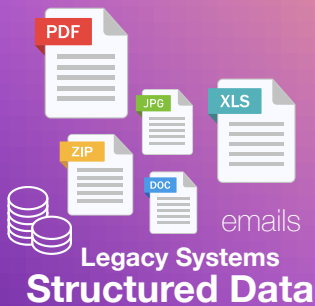
Loosing sleep
over AI adoption?



AI models need data activation to perform well — but current processes are costly, have limitations and are error-prone.

What if Data Activation was Effortless?

Imagine a solution that **unifies structured and unstructured data**, preserving context, and **delivers AI-Powered Actionable Insights** — without the need for complex engineering.



From Data Chaos to Insights Driven

Amplifi activates your data for AI, Analytics, and Agentic Workflows, turning fragmented data into a powerful hunting force to capture actionable insights. **Amplifi** the Power of Your Enterprise Data by breaking the silos.

Agentic AI-Ready Transformation



Simplified Data Ingestion

Customize how unstructured and structured data is processed, ensuring AI understands your business context from day one.



Agentic Extraction

From PDFs, images, forms, contracts — powered by advanced OCR and contextual parsing.



Contextual Enrichment

Amplifi builds a Knowledge Graph to capture relationships and context, enriching data for deeper AI-driven insights.



Unstructured & Structured data

Combine diverse data types to uncover hidden connections, enrich context, and generate deeper, more meaningful insights.



Conversational AI for Your Data

Interact with your data in natural language — get instant answers and deep insights with a customizable AI-powered multilingual chat application.

Why amplifi?

Accelerate Data Readiness

Reduces the time required to make unstructured data usable for analytics and AI by up to 70%.

Better Decision Making

Ensures faster access to insights, enabling smarter business decisions, without hallucination, powered by trusted data.

Lower Cost

Minimizes manual data preparation costs and avoids expensive custom integrations.



Stronger Compliance & Data Governance

Consistent usage of data retains contextual reference and traceability to source.

Future-Proof for Gen AI

Prepares your data for next-gen AI models, giving your organization a competitive edge in the AI-first era.

Features

No-Code/ Low-Code Interface

Designed for business users and analysts — no heavy technical skills required.



Scalable Architecture

Handles large data volumes, making it suitable for enterprise-scale deployments.



Built-in Compliance Checks

Maintain data lineage, governance, and security, supporting industry-specific compliance needs (e.g. SOC2). Highly secure private instance with end-to-end encryption.



Cloud Agnostic

Amplifi runs on any cloud, ensuring flexibility, scalability, and seamless integration with your choice of infrastructure.



LLM Agnostic

Amplifi supports multiple LLMs, allowing enterprises to choose the best model for their needs without vendor lock-in.



Amplifi is engineered by ThoughtsWin — a leader in data and AI innovation. At ThoughtsWin, we specialize in unlocking the power of data for organizations across various sectors. Our solutions blend cutting-edge technology with deep industry expertise to drive smarter decisions, faster innovation, and future-ready digital transformation.

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